



PRAM to Provide PR and Marketing Services to Intergraph and OpenOne

[PRAM Consulting](#) started working with Intergraph, a leading global provider of engineering and geospatial software that enables customers to visualize complex data. PRAM is responsible for media relations and PR activities and rich event management (conferences, seminars, workshops etc.) of Intergraph.

PRAM also begins work for OpenOne, an IT company with focus on consultancy services and implementation of their own solutions for customers department or call centers.

“Both companies were looking for a professional agency with long time experiences in ICT business and through referrals from this sector we were chosen by them“, says Patrik Schober, Managing Partner of PRAM Consulting. “We believe that together we can strengthen the awareness about Intergraph and OpenOne and their services. “

About PRAM Consulting

PRAM Consulting was established in 2001 as a private Czech company specializing in providing public relations services. Right from the start, the first customers were multinational corporations, which had a mid to high level of representation in the Czech Republic and needed to team up with a creative and flexible firm that would handle media communication, organize social events, and provide other marketing services. The company’s current customers have essentially the same needs. The main specialty of PRAM Consulting is giving advice in the area of strategic communication, with a focus on media, customers, investors, human resources, public administration, and other population segments. In addition, we provide event management and other marketing services. More information in: <http://www.pram.cz/>

About Worldcom PR Group

Worldcom Public Relations Group is the world’s leading partnership of independently owned public relations counseling firms, with some 109 offices in 95 cities worldwide. Established in 1988, it was formed so that the strongest, most capable independent public relations firms could serve national, international and multi-national clients while retaining the flexibility and client-service focus inherent in independent agencies. Through The Worldcom Group, clients have on-demand access to in-depth communications expertise from professionals who understand the language, culture and customs of the geographic arenas in which they operate. Visit www.worldcomgroup.com for more information.

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