



Worldcom PR Group appoints new EMEA Chair

Brussels, Belgium. 3rd June 2010 – The [Worldcom Public Relations Group](#), the world's leading network of independently owned public relations counseling firms, announces the appointment of Corinna Voss as the new EMEA Chair.

With more than 20 years of experience in PR and Marketing, Corinna Voss is Managing Director of the renowned Munich-based agency [HBI International PR & MarCom](#). Among her experience, she has worked for several clients from the IT sector, tourism and renewable energies. She studied Political Science/Anglistics and Psychology at the Ludwig-Maximilians-Universität and did her Magister Artium in Political Science.

The appointment was officially confirmed at Worldcom's AGM (Annual General Meeting) held in Shanghai from 18 to 21st May, and has become effective immediately. With 34 partner agencies in the EMEA region, many of them added during 2009 and the first months of 2010, Worldcom already covers a vast territory in Europe and the Middle East. In this context, Corinna has set up as an important objective the addition of new members in Africa. Besides, she will be working on the internal communication of the network at a regional level, in order to strengthen the relationship between members and ease the integration of the new partners.

"I'm looking forward to lead the consolidation of the network as a solid and experienced PR group", Corinna said, after assuming her new position, and added: "We will continue investing and developing web 2.0 initiatives and also in creating synergies between agencies that allow us to deliver added value proposals for our clients in the vast variety of areas covered by our partners in EMEA".

About Worldcom PR Group

Worldcom Public Relations Group is the world's leading partnership of independently owned public relations counseling firms, with some 109 offices in 95 cities worldwide. Established in 1988, it was formed so that the strongest, most capable independent public relations firms could serve national, international and multi-national clients while retaining the flexibility and client-service focus inherent in independent agencies. Through The Worldcom Group, clients have on-demand access to in-depth communications expertise from professionals who understand the language, culture and customs of the geographic arenas in which they operate. Visit www.worldcomgroup.com for more information.

Worldcom EMEA currently comprises 34 agencies with strong expertise in consumer, healthcare, travel & tourism, technology, energy & environment, financial services, investor relations, public affairs and crisis & issues management. Clients include Unilever, Johnson & Johnson, Panasonic, Sony Ericson, LG Electronics, the EU Anti-Tobacco Campaign, Verbatim and Palm. Visit www.worldcomprgroupemea.com for more information.

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