

## **CBO COMMUNICATION BY OBJECTIVES / ITALY**

### **CBO against Sexual Violence**

During the launch in Italy of the European Campaign “**1 in 5**”, promoted by the European Council to stop sexual violence against children, the international non-profit organization **Telefono Arcobaleno** hired CBO to raise its voice about the victims of pedopornography online. The extent of sexual abuse against children online is not known, but, sexual abuse on the internet is much more than an informatics crime. A press release on the **Arcobaleno** monthly report focus on the statistics: 4,000 children are slaves in 2010, 1,000 more than 2009 and just 1% of them has been identified and rescued. The others still appear on the internet which registers 45,000 websites on this matter - 135 new sites every day all over the world. Pedophilia is growing on the internet, even on social networking sites. The campaign “**1 in 5**” is about sexual abuse in general and promotes also the ratification of the Lanzarote Treaty which considers the “grooming” crime but not the rights of the children constantly abused on the pedopornography websites.

The aim of the Organization was to publicize its monthly report on the web. CBO obtained great results through main press agencies, webzines and national daily portals. CBO was contacted for this activity on Friday November 26 and the press release was disseminated on Tuesday 30.

To read more [www.telefonoarcobaleno.org](http://www.telefonoarcobaleno.org)

