

KAIZO / GREAT BRITAIN

Kaizo Gains New Head of Digital

Kaizo has recently promoted **Neil Hallmark** to Head of Digital, allowing the company to continue its drive to offer clients a completely integrated PR service.

Neil has been with Kaizo for over 5 years and has continued to bring his extensive knowledge of online campaigns and social media to the forefront of his clients needs. His experience includes working for a number of key business and consumer brands including: Cisco Consumer, CA Technologies, Elsevier, Restylane, Virgin Media, Quantum, Cancer Research, Panasonic and Unilever.

Kaizo to Create a World First in Consumer Engagement

Kaizo has been retained by **Unilever** to develop a world first in consumer engagement and social commerce. More details will be unveiled as the project develops.