

PRAM CONSULTING / PRAGUE

New Client from Financial Sector in PRAM Portfolio

Since the beginning of this year PR agency PRAM Consulting expanded their portfolio of clients with a new product brand. It is an Internet financial solution **BankBook.cz**, which is run by an independent private company Sardis Ltd.

The main activity of **Bankbook.cz** solution is an organization of Internet auctions between banks to obtain the highest return on deposits for registered clients.

Patrik Schober, owner and director of the PRAM Consulting agency says, "We are pleased that we have acquired the first product from the financial sector and we hope that it will open the door for further contracts in this market."

