



FOR IMMEDIATE RELEASE

Contact:

Americas Region:
Lauren Peters
Lauren@petersgroupPR.com

Asia Pacific Region:
Cindy Payne
cindy@apconnections.com

European/MiddleEast/Africa Region
Imma Folch
folch@lfchannel.com

**WORLD COM Public Relations Group Announces
Its New Regional Board Members for 2011-2012**

Adds New Firms to its Partnership of Independent Public Relations Counseling Firms

New York—Oct. 19, 2011 – [WORLD COM Public Relations Group](#) (Worldcom) the world's leading partnership of independently owned public relations counseling firms, today announced its regional board slate for the remainder of 2011 and 2012. In addition, the global partnership announced the addition of two new partner firms to its roster of independent agencies. Established in 1988, Worldcom, a partnership comprised of 107 firms, in 91 markets, across six continents, operates through a Group Board and three regional boards – one each in the Americas, Europe/Middle East/Africa (EMEA) and Asia Pacific (AP). Worldcom partner agencies occupy leadership positions in the world's major public relations professional organizations and business communities, globally.

"We're proud to have leaders of the top independent agencies around the world serving on the boards of each of our regions," said Matt Kucharski, Chair of Worldcom Public Relations Group. "Individually, they're among the best in the field, and collectively, they are a part of a global partnership that supports the communication and marketing needs of local, regional and international corporations, offering companies a global reach the world's leading public relations agency partnership explore new opportunities for members and their clients."

The Americas Region has elected the following new board members:

Regional Chair: Dorothy Pirovano, CEO of Public Communications, Inc.



Chair Elect: Todd Lynch, VP, Director Public Relations, St. John & Partners

Marketing Chair: Lauren Peters, President of PetersGroup Public Relations

Partner Retention Chair: Lisa Simon, President of Simon Public Relations

Practice Groups Chair: Tim Oliver, President of Morgan & Myers

Other board members elected for the 2011-2012 term by the Americas Region include: Angelica Consiglio (Planin, São Paulo, Brazil) Latin America/Partner Recruitment; Virginia Sheridan (M. Silver Associates, New York, NY) Immediate Past Chair; Elizabeth Sosnow (BlissPR, New York, NY) Online/Interactive; Sharon Linhart (Linhart PR, Denver, CO) Meetings; Francie Israeli (John Adams Associates Inc., Washington, DC) Peer Review; Sandy Hermanoff (Hermanoff Public Relations, Farmington Hills, MI) Professional Development; Aileen Katcher (Katcher Vaughn & Bailey Public Relations, Nashville, TN) Treasurer; and Stefan Pollack (The Pollack PR Marketing Group, Los Angeles, CA) Chair At Large.

The EMEA Region has elected the following new board member:

Treasurer: Crispin Manners, Director, Word of Mouth Communications of Kaizo

The AP Region has elected the following new board members:

Regional Chair: Cindy Payne, Managing Director of Asia-Pacific Connections

Immediate Past Chair: Doug Wright, Chairman of WrightsPR

Partnership Co-Chair: Tom Van Blarcom, Managing Director of TQPR Thailand

Treasurer: Gina Lee, Managing Director of Communications Plus

Secretary: Michelle Lam, Senior Account Executive of A-World Consulting

The newest worldwide partners include Realidades, based in Lima, Peru, which focuses on working together with the Peruvian government to promote social programs and other government-driven projects and The Garrity Group, based in Albuquerque, New Mexico, which specializes in issue management, crisis communication, media relations, government relations and social media.

About Worldcom Public Relations Group

Established in 1988, The Worldcom Public Relations Group, is today the world's leading partnership of independently owned public relations counseling firms, with 107 partner agencies worldwide, in 91 markets, in 46 countries, across six continents. With more than 2,000 employees, and revenue of more than US\$220 million, partners collectively serve national, international and multi-national clients seamlessly, while retaining

the flexibility and client-service focus inherent in independent local agencies. Through Worldcom, clients have on-demand access to in-depth communications expertise from professionals who understand the language, culture and customs of the geographic arenas in which they do business.